

SUPPORT

"Breastfeeding Women Are Assisted in Overcoming Barriers"

- Ongoing collaboration with Breastfeeding Matters (Saskatoon) in development, evaluation, revisions and distribution of "Mother's Milk, Baby's Choice: Miracle Food" pamphlet
- Lactation Consultant education provided 1990 - Saskatchewan Lactation Consultant Association Inc. formed Nov. 3, 2001
- Lactation Consultant positions in Hospitals, and in Public Health Services
- Breastfeeding Centre in Saskatoon
- Availability of electric breast pumps improved
- Partnership for telephone support- La Leche League
- Kangaroo Care NICU
- Breastfeeding Friendly Leisure Services, Saskatoon & Government/City facilities in North Battleford
- Kangaroo Care NICU
- RUH receives quality award for work done on BFI (2006)
- Breastfeeding Chat groups
 - Health Regions
 - Moms internet groups
- Breastfeeding drop in sessions – Regina, Moose Jaw
- Breastfeeding Room for staff in hospital – Yorkton
- Breastfeeding Room in shopping malls Mall Prince Albert
- Breastfeeding Room for staff/public in hospital – Yorkton, Royal University Hospital and West Winds Primary Care Center in Saskatoon, Public Health Services, Prince Albert
- Breastfeeding Committee for Saskatchewan Breastfeeding Support Fact Sheets – available on SHR web site
- Collaboration with Sask. Labor and Sask. Human Rights Commission on development and distribution of pamphlet: "Pregnancy, Parenting and the Workplace"
- Health Region Staff using "20-hour" courses for front line staff
- Human Milk Banking and Human Milk for Human Babies in media/politics

BREASTFEEDING... STEPPING INTO THE BFI (BABY FRIENDLY INITIATIVE) IN SASKATCHEWAN

* See Reverse Side For Explanation of Acronyms



PROMOTION

"Women are encouraged to Breastfeed"

- Collaboration of CNE, CPNP & BCS to provide Breastfeeding - Nature's Way Conferences: 1997, 2000, 2003, 2007
- Vision Statement BCS: provincial framework that promotes breastfeeding as the cultural norm
- BCS Strategic Plan reviewed annually
- Collaboration with the provincial Breastfeeding Implementation Committee, to integrate BFI standards
- SCN telecasts and tapes: "Best Practices in Breastfeeding: An Implementation Strategy for Saskatchewan" (part 1 and 2)
- Breastfeeding Network News (provincial) newsletter
- World Breastfeeding Week Activities 1991 – 2006
- Participation in Quintessence Breastfeeding challenge 2003-2006
- SRNA promotion
 - Journal articles
 - Cable TV
- BFI orientation for Health Science students U of S
- Conference Displays
- Fact Sheets
- International Women's Day grants from Status of Women, Sask. Labour to open mothers rooms at work sites
- Grants – Becoming Baby Friendly- Central Plains, Saskatoon District Health
- *Nutrition and Growth Assessment Manual 3rd Ed.* 2009 Standards comply with BFI
- 2011 Promoting Optimal Monitoring of Child Growth using WHO Growth Charts

PROTECTION

"Institutional Policies, Societal Policies, Programs and Activities"

- Formation of BCS – Breastfeeding Committee for Saskatchewan 1994
- Professional Associations Endorsements:
 - PHNSWG
 - SRNA
 - SPHA
 - SAHO
 - Dental therapists, hygienists, assistant
- Representation on Breastfeeding Committee for Canada (BCC) 1997-2007
- Model "Seven Points for Implementation of Baby Friendly in Community Health Services" developed with BCC 2001, 2004
- Meetings and Briefs to Government:
 - Health Minister 1998, 2003, 2005, 2007, 2011
 - Sask. Labour Task Force Finance Minister
 - Romanow Commission 2003
 - Federal Review Commission on Minimum Labour Standards 2005
- Formation of Breastfeeding Implementation Committee 2003
- Annual BFI self assessment for each RHA
- Collaboration with Sask. Labour on standards for family friendly work places
- Research Components:
 - Infant Feeding Practice Surveys
 - Process evaluation of Breastfeeding Centre
 - Evaluation of Breastfeeding Pamphlets
 - HSURC grant – food security grant
 - Vulnerable populations, Regina
 - Hospital admissions survey
- HR Breastfeeding Policies in most HR
- Many HR providing Breastfeeding Support and BFI with staff orientation
- West Winds Application for BFI status

Breastfeeding Nature's Way Conference
September 2011 – Watch for Brochures

March 16, 2011

WE CONTINUE TO STEP UP!

Do you have steps (progress) that should be on this list?

Please forward additions to:

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ACRONYMS

BCC – Breastfeeding Committee of Canada
BFI – Baby Friendly Initiative
BSC – Breastfeeding Committee for Saskatchewan
CNE – Continuing Nursing Education, U. of S.
CPNP – Canada Prenatal Nutrition Program
NICU – Neonatal Intensive Care Unit
PHNSWG – Public Health Nutritionists of Saskatchewan Working Group
RHA – Regional Health Authority
SAHO – Saskatchewan Association of Health Organizations
SHR – Saskatoon Health Region
SPHA – Saskatchewan Public Health Association
SRNA – Saskatchewan Registered Nurses Association
U. of S. – University of Saskatchewan