



Million Messages

Contact	Key Messages	Handout
Prenatal	<p>Injuries are the leading cause of death and hospitalization for children. Injuries are predictable and preventable.</p> <p>Baby Furniture A car seat that is less than 10 years old, has not been involved in a car crash, and is rear-facing is needed. The crib needs to be made after 1986 (to ensure it meets safety standards).</p>	Protect Your Child - Prenatal
Newborn	<p>Motor Vehicle Collisions Infants must use a rear-facing car seat until they are one year old and 22 lbs. (10 kg) and can walk.</p> <p>Shaken Baby Syndrome Many caregivers and parents become frustrated and angry when caring for a crying baby. Have a plan to recognize and deal with frustration. It is more important to stay calm than to stop the crying. Never Shake a Baby.</p>	Protect Your Child - Birth to 6 Months
2 Month Visit	<p>Drowning and Suffocation Never leave a baby alone while he or she is being bathed. Remove the plastic wrapping on cribs, make sure the mattress fits snugly, and do not place pillows, stuffed toys, or bumper pads in the crib.</p> <p>Scalds and Burns Always test the temperature of bath water with your elbow and make sure the hot water temperature at the taps is set at no more than 49°C (120°F).</p>	Protect Your Child - Birth to 6 Months
4 Month Visit	<p>Falls Stairs and open areas may become a risk for falling. Use baby gates. Children are beginning to learn to roll; they need supervision on surfaces above the floor.</p> <p>Choking Keep small objects out of a child's reach.</p>	Protect Your Child - Birth to 6 Months



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6 Month Visit	Falls Infants are becoming mobile and curious. Once children can stand, the crib mattress should be lowered and the crib should be kept away from windows. Poisoning Store chemicals and poisons out of reach of infants. Be aware of any poisonous plants in the house.	Protect Your Child - 6 to 12 Months
12 Month Visit	Motor Vehicle Collisions Once children are one year of age and 22 lbs. (10 kg) and can walk, they can use a forward-facing seat that has a tether strap until they are a minimum of 40 lbs. (18 kg). Poisoning Keep all medicine and cleaning products locked away in the kitchen and bathroom.	Protect Your Child - 12 to 18 Months
18 Month Visit	Falls Keep the child's furniture, including his or her bed, away from the windows. Drowning Never leave a child alone near or in water. This includes pools (including paddling pools), lakes, bathrooms, and other sources of water.	Protect Your Child - 18 Months to 4 Years
Pre-school	Motor Vehicle Collisions Children are not capable of safely crossing a street alone until they are about 9 years old. Booster seats allow the seat belt to work much more effectively on small bodies. Children must pass the three-point test on the handout before a seat belt alone will protect them. Falls Always supervise children at the playground; this is the age when they start to engage in more risky behaviour. Children must always wear a helmet when bicycling, scootering, rollerblading, and skateboarding.	Protect Your Child - Preschool